

ISA
ICT Value Consulting

PEOPLE
DATA MANAGEMENT
BUSINESS CONTINUITY
INFORMATION SECURITY CONSULTING
BUSINESS
collaboration
SVILUPPO WEB APP SOCIAL
ICT STRATEGY INNOVATION
IT SOURCING
NETWORK
DIGITAL TRANSFORMATION
COMPLIANCE & VALIDATION
ERP
CLOUD & SYSTEM ARCHITECTURE
CRM BUSINESS INTELLIGENCE & ANALYTICS
SOCIAL VALUE



MANAGEMENT CONSULTING



DIGITAL SOLUTION



IT SECURITY & COMPLIANCE



La ISA nasce nel 1994

Si pone sul mercato come network indipendente di servizi di Consulting ICT alle organizzazioni nell'ottica di migliorare la qualità e il valore dei servizi IT attraverso l'impiego esclusivo di personale esperto.

Costituita e gestita da consulenti provenienti dalle principali aziende di IT Management Consulting internazionali, con un bacino di oltre 300 collaboratori a disposizione, ha alla base del suo successo la qualità delle risorse umane e l'attenzione rivolta al cliente in termini di soddisfazione e tempi di risposta.

DIGITAL TRANSFORMATION

8-steps to Digital Transformation Check Your Progress

Companies must adapt to change, or they'll fail. The Topple rate – leading companies pushed from **No. 1** by digital disruptors – has increased **40%** in last **50 years**.

To thrive in the digital age consider the following steps:

STEP 1: GET EXECUTIVE SPONSORSHIP – FROM THE TOP



95% of leading organizations must commit to a clear digital strategy to stay ahead, say McKinsey & Company

1 person to lead that – the CEO



STEP 2: ALIGN IT AND THE BUSINESS

Work together,
not around each other.



STEP 3: THINK 2-SPEED IT



95% of IT resources go on keeping things running, little on innovation

Change the balance with bi-modal IT



40% of CIOs already have made the move, say Gartner

2015



100% in next 3 years

2018

Mode 1 = Marathon runner
Traditional services, focused on maintaining core systems and stable operations.

Mode 2 = Sprinter
Fast, agile digital innovation that differentiates the business.

DIGITAL TRANSFORMATION

STEP 4: LET YOUR SPRINTERS FOCUS ON THE 4 Ps

To speed the way to effective Mode 2 capabilities you need:



Portfolio
Decide which agile initiatives to start first

Go to Step 5



People
Build a team of the best IT and business people

Go to Step 6



Process
Change functionality quickly and often, based on feedback

Go to Step 7



Platform
Look to the cloud for speed and agility

Go to Step 8

STEP 5: PRIORITIZE YOUR APPLICATION PROJECTS

What do you work on first?

Attack projects in this order

- 1 High in customer frustration/High in value
- 2 High in customer frustration/Low in value
- 3 Low in customer frustration/High in value
- 4 Low in customer frustration/Low in value

STEP 6: FAIL FAST, LEARN FAST



Set up cross-functional teams.

Align what the business needs and IT can deliver, in a fail-friendly environment.

"We aim to make mistakes faster than anyone else"
Spotify founder, Daniel Elk

STEP 7: EMBRACE AGILE WORKING



Change is fast and often.

Teams must work in short, iterative cycles creating functionality based on user feedback.

To scale digital innovation requires DevOps practices.

STEP 8: USE THE RIGHT PLATFORM

The cloud overcomes the constraints of traditional development – to deliver the speed and agility that sprinters need for Mode 2 projects.

